

**City of Gonzales Leadership Strategy Session:
EXPLORING STRATEGIC DIRECTIONS THE GONZALES WAY**

Saturday, November 11, 2017, 8:45 AM – 12:00PM
Vosti Center, 107 Centennial Drive, Gonzales, CA 93926



OUR VISION: Gonzales will continue to be a **safe, clean, family-friendly community, diverse in its heritage, and committed to working collaboratively to preserve and retain its small town charm.**

OUR MISSION: The City Council and Staff of the City of Gonzales will realize our vision by providing the **leadership, commitment, and resources necessary** to provide *excellent services that enhance the quality of life of our diverse community.* City services will be delivered in a **cost-effective, respectful, and friendly manner** to insure the *safety and well-being of the residents and the promotion of business, recreational, housing, and employment opportunities* in an **environmentally sustainable manner.** **Strong fiscal policies** allow us to provide **appropriate infrastructure** for: Public Safety; Housing; Recreation; Environment; and Education.

PURPOSE:

To provide City Leadership a structured, facilitated opportunity to collaboratively consider and address strategic issues necessary for effective governance that contributes to meaningful, useful priority results for all Gonzales community members.

OBJECTIVES:

1. Acknowledge and celebrate key wins and contributions;
2. Provide an update on critical initiatives, projects, programs, and resources;
3. Surface and address factors affecting City governance and results; and
4. Identify Strategic Priorities (individual and collective) to further City’s common agenda.

CONFIRMED PARTICIPANTS:

City Council	City Management
<ul style="list-style-type: none"> ● Maria Orozco - Mayor ● Liz Silva - Mayor Pro Tem ● Robert Bonincontri - Councilmember ● Scott Funk - Councilmember ● Jose Lopez – Councilmember ● Cindy Aguilar – Youth Commissioner ● Fabiola Moreno – Youth Commissioner 	<ul style="list-style-type: none"> ● Rene Mendez - City Manager ● Thomas Truskowski - Deputy City Manager, Community Development Director ● Michael Rodriguez - City Attorney ● Keith Wise - Police Chief ● Jason Muscio - Deputy Fire Chief ● Harold Wolgamott - Public Works Director ● Patrick Dobbins - City Engineer ● Mark Hartunian - Special Projects Director ● Sara Papineau - Recreation Coordinator
Facilitator	Special Guest
<ul style="list-style-type: none"> ● Michelle Slade - Owner/Chief Strategist, C⁴Consulting; 	<p>Lisa Larabee - CEO, Harris & Associates Mike Howard, Green’s Accounting David Armanasco, Armanasco Public Relations Spencer Critchley, Boots Road</p>

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AGENDA:

8:45am CHECK-IN & MORNING REFRESHMENTS

9:00am OPENING

- Welcome, Affirm Session Purpose, Introduction of Facilitator, Public Comment (City Manager Mendez)
- Review Agenda, Approach Working, & Agreements for Productive Session & Contextual Icebreaker Introductions (Michelle Slade, 10 minutes)

9:15am UPDATE ON FINANCIAL WELL-BEING

- What is the City's financial standing? (City Manager Mendez)

9:30am SURVEY INSIGHTS - SURFACING OUR SHARED AGENDA & STRATEGIC DIRECTIONS

- GALLERY WALK & DEPARTMENT SPOTLIGHT
 - What are our individual & collective "BIG WHYS", wins, visions, & priorities? (Michelle Slade)
 - What is the current focus and capacity of each City Department? (Department Managers; 5-10 minutes each)

10:45am REFINING OUR STRATEGIC DIRECTIONS

- What is most important to address next?
- What are the contextual factors and constraints (internal and external) affecting our next phase of strategic results?
- What elements do we want to focus our City Scorecard/Dashboard?

11:45am CLOSING

Affirm Key Agreements, Assignments & Next Steps
Evaluation & Closing Reflections, Resources

12pm ADJOURN